



A LIFETIME OF SUCCESS BEGINS HERE

Crème is not your typical childcare or preschool, but rather an early learning center designed to make the most of the windows of opportunity in a child's brain development for math, science, music, art, second language, and more...

Our preschool, childcare, and after-school programs focus on developing communication skills, thinking skills, social/emotional and physical skills.

The results are that children who build self esteem and confidence, are better prepared for their school years, and discover how to enjoy learning.



"82% of teachers surveyed in the U.S. agree that children who participate in early childhood education have a distinct advantage throughout their academic career." from: Knowledge Universe Early Childhood Education: A Benchmark for Long-Term Success

CHILDREN ON THE MOVE!

More than anything else, what defines Crème is the success of our students. Parents share stories of how their child's Crème experience provides them with the tools they need to excel.

"If not my wife or I... then Crème! ...as slightly (maybe overly) protective parents, we looked at EVERY option. Nanny's, babysitters, daycares, half days, half weeks, full weeks... Far and away the best decision was Crème-de-la-Crème!" Crème Parent

"I was totally unprepared to see how much better my daughter could do. In just over a month she learned how to write her name, write most of the letters of the alphabet, and has developed an almost perfect letter and number recognition." Crème Parent

"To my complete surprise the other evening at bedtime, my five year old daughter picked up a book and read it to me in its entirety. The book contained semi-complex words that I had no idea she was capable of. I credit Crème for this proud Father moment." Crème Parent

Open 6:30 am to 6:30 pm weekdays

*varies by location





Welcome To The World Of Crème

Crème has been bringing out the greatness within children since 1980, earning awards for the best daycare and the best childcare centers throughout Colorado, Georgia, Illinois, Kansas, New Jersey, Ohio, Texas and Virginia.

Crème's exceptional early learning programs have been



featured in both national and local media such as: CBS Evening News, NBC Nightly News, Good Morning America, U.S. News & World Reports, Education Week, The Washington Post, The Chicago Tribune, The Denver Post, The Kansas City Star, The Chicago Sun Times, and Chicago Tribune.



"CBS...found a place where everything is up to date in education, where they have gone about as far as anyone can go." Dan Rather, CBS Evening News

"It's Disneyland because of the design...it's Harvard because of the emphasis on early childhood education." Carole Simpson, Good Morning America

"It's a preschool for the 21st century." Diane Sawyer, Good Morning America



The Total Child

TOTAL-CHILD DEVELOPMENT SETS THE FOUNDATION FOR LEARNING TO LEARN

The Crème program evolved from the best of the best in early childhood learning science and not from one specific theory. It is designed with the knowledge that each child is a unique person with singular interests, goals and talent.

"We could not have been more pleased with our Crème experience and we believe that Crème is reinventing the child care experience. You provide child care that we like to call "guilt free". If he can't be in our care, we know that he is at the next best place. Our son has truly blossomed in your program."







At Crème, your child will experience a joyous spirit of discovery – a love of life and learning that is contagious. Watch videos at: http://CrèmeDeLaCrème.com



The Crème Teachers

SPECIALIZING IN EARLY CHILDHOOD LEARNING

Early interactions with children affect brain wiring. Warm, responsive care appears to have a protective biological function, helping children weather ordinary stresses. The quality of relationships and experiences during the first 3 years has a deep and lasting impact on how the brain gets "wired." Early wiring of the brain sets the foundation for future development in life. At Crème, our skilled teachers specialize in early childhood learning. They are well prepared to guide children in the building of a solid learning foundation. The primary teachers provide security and continuity of care, while enrichment classroom teachers provide content area expertise. This team teaching combination is core to the Crème de la Crème philosophy and unique in our early childhood learning centers.











Early Learning Team

A TRAINED, CARING, MOTIVATING TEAM OF SUPPORT

At Crème, our team provides your child with learning development, warmth, safety, healthy food, enchantment and positive guidance throughout the day. It begins with your child's primary teacher, trained in early childhood development by Crème. We provide teaching manuals, tried and true methodology for our teachers to follow, and yet, there is flexibility for the teachers to innovate and share with the children for greater learning and exploration. This teacher, who will be with your child to provide familiarity, continuity and individual attention, moves with the class through a series of learning environments conducted by Crème Enrichment Teachers trained in computers, second language, music, creative movement and art. They are supported by a team that includes teaching assistants, a kitchen manager, housekeepers, support personnel and management who are on the premises to help the Crème team do what they do best – provide a learning foundation for your child's success.

THE CRÈME TOTAL TEACHER APPROACH

We excel at developing learning skills in children at the intellectual, emotional, social and physical levels. The same is true of our teachers. We develop the total teacher, so that children are sharing their days with Crème-trained learning advocates who love children and have a strong, positive curiosity about life that sparks confidence and joy.





An Environment To Inspire Young Minds

CREATIVE, STIMULATING, CHILD-FRIENDLY ENVIRONMENT

In addition to our staff who are dedicated to your child's growth, each of our 21,000 square feet facilities have been meticulously designed to let children blossom. The facilities have natural energizing sunlight streaming in from an atrium skylight which are scientifically designed, sized and appointed for the way children love to learn.

There are individually themed rooms for enrichment classes, age-appropriate décor and an extraordinary Villagescape for stimulation and socialization separating infants, toddlers and preschoolers.

Crème offers a secure, learning-enhanced environment that supports a child's brain development. Children feel comfortable and confident, both indoors and out. It is a place that is your child's world rather than the world of an adult. A place where children are able to express themselves while they learn, laugh and play.











Experts like Dr. Pam Schiller, author and leading researcher in early brain development, prove the environment plays a profound role in a child's brain structure and capacity <u>beginning at birth</u>.

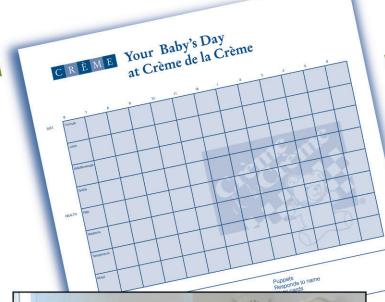
Early experiences forge the wiring for emotional intelligence, thinking skills, language, motor skills, and refine and enhance the wiring for vision and hearing.

The quality, quantity and consistency of stimulation help to determine the number and quality of brain synapses formed, and how those synapses will function.

That's why Crème offers an infant program with generous amounts of nurturing, musical, verbal and visual stimulation – because a baby's first year is too valuable to waste.

Each day, you are provided with a written report of your child's time at Crème so you can keep pace with his or her social, emotional, and academic progress, as well as special experiences and achievements.





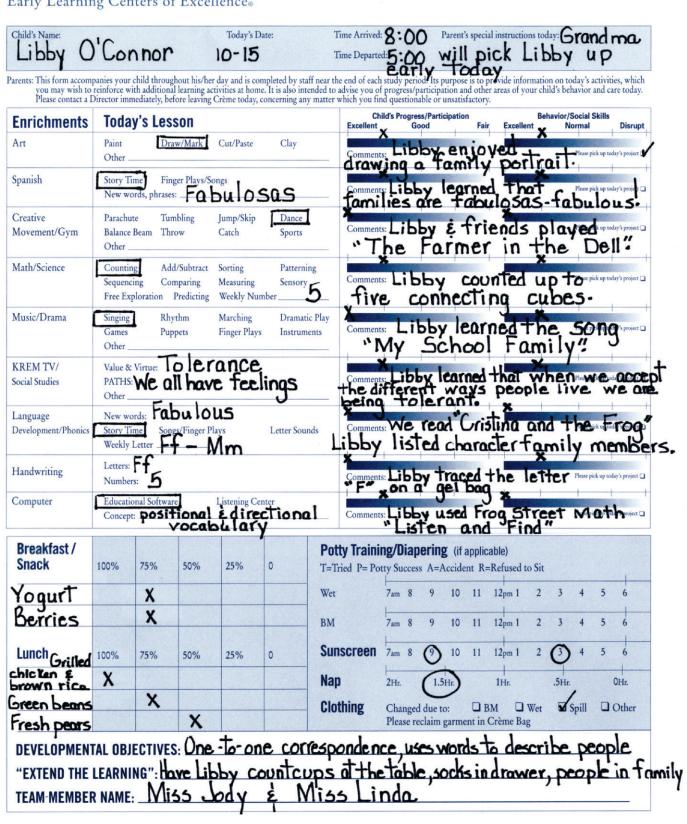




Crème de la Crème.

YOUR CHILD'S DAY

Early Learning Centers of Excellence®





A Day At Crème

THE CRÈME BALANCED DAY

At Crème, we organize your child's day based on his/her attention span. Our research has shown that children learn best when they are stimulated in half-hour rotations and have new learning experiences. That's why we balance learning, fun, rest, and inside and outside physical activities to keep the interest and excitement for learning at a high level. A Crème trained, early learning teacher is with your child as he or she travels from class to class. The teacher monitors your child's pace, and optimizes learning experiences by creating an invigorating day full of promise.

AN EXCITING, FUN, EXPLORATORY, LEARNING-TO-LEARN FILLED DAY









Crème de la Crème.



Curriculum

DEVELOPING A LEARNING FOUNDATION

At Crème, the methods by which we help children learn to learn are not dictated from another era in time. They have evolved with the times and reflect the most current and effective thinking on the subject of childhood development. Our Early Learning Centers of Excellence provide comprehensive, intergrated instruction in all developmental domains. All this will help to make your child a creative, active, vibrant participant in the world.



Our friendly staff is here to answer your questions. Call now: (800) 374-5715 www.CrèmeDeLaCrème.com



THE CURRICULUM

Our curriculum supports emergent reading, math, science, social studies and character building skills. Enrichment classes in creative movement, art, music, second language and computer enhance these skills by integrating them into meaningful and real life experiences. Though focused on skills, our curriculum addresses the needs of the total-child and his or her physical, intellectual, social and emotional development.

We incorporate activities and use educational materials that are appropriate for the age and developmental stage of each child. Our time-tested, research based educational programs incorporate a variety of engaging and enriching activities that will benefit children throughout their school years.

At Crème de la Crème, we subscribe to critically acclaimed and nationally recognized curriculum for each of our age groups. Additionally, subject specific curriculum is used in the enrichment classrooms.

INFANT

The infant program emphasizes a nurturing environment, introducing babies to healthy social and emotional interaction, language acquisition, body awareness, and motor control.

Frog Street Infant Program

TODDLER

In the toddler program, we build on skills learned in the infant program and provide a safe and happy environment for toddlers to become more independent. Problem solving, concept formation, cooperation and self-help skills are also introduced.

Frog Street Toddler Program





PRESCHOOL

The preschool program focuses on developing the total-child while nurturing each child's potential, building upon successes and mastered skills. Emphasis is placed on the role that social skills and interactions play in building a foundation for meeting future academic challenges.

Frog Street Pre-K Curriculum The American School of Protocol's Manners and Etiquette Program PATHS (Promoting Alternative Thinking Skills) Program

PRE-KINDERGARTEN

The Pre-K program serves as a precursor to private or public school. This program offers a balance of fun, creative, hands-on activities as well as more traditional, measurable venues of learning.

Frog Street Pre-K Curriculum Modern Curriculum Press Phonics Modern Curriculum Press Mathematics SRA Open Court Reading, Real Science Everyday Mathematics Scott Foresman Addison Wesley Mathematics Handwriting Without Tears PATHS (Promoting Alternative Thinking Skills) Program The American School of Protocol's Manners and Etiquette Program

PRIVATE KINDERGARTEN

The curriculum for the Private Kindergarten program includes emergent reading and language arts/phonics, emergent math, science and social studies.

Everyday Mathematics Houghton Mifflin Harcourt Journey's Program SRA Real Science SRA Social Studies Houghton Mifflin Social Studies Handwriting Without Tears or D'Nealian Handwriting

SCHOOL-AGE

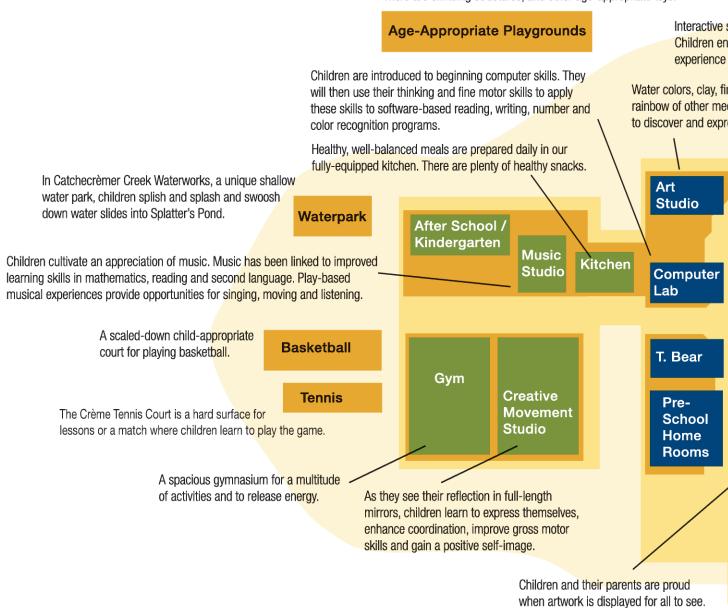
- Before and After School Care
- Holiday Camp
- Summer Camp



21,000 sq. ft. Learning-Inspired Facility

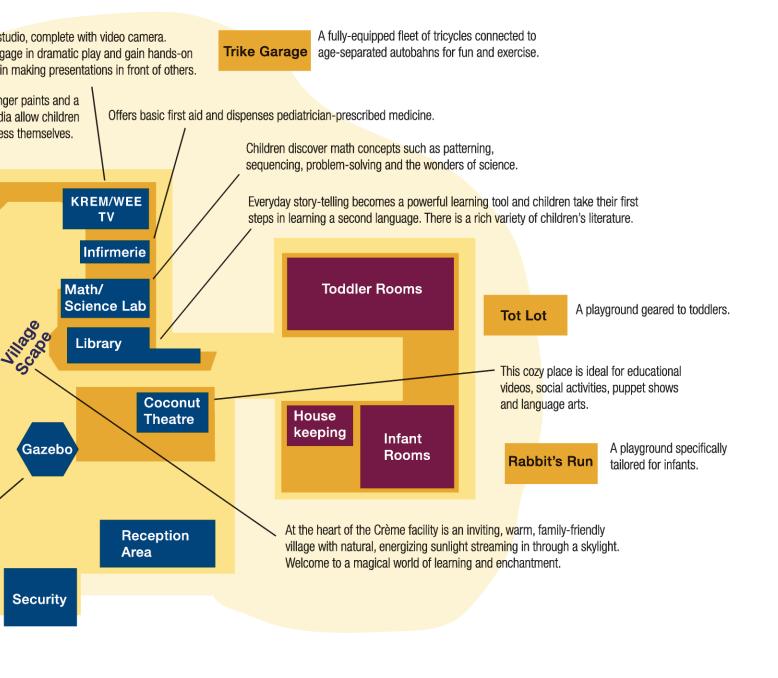
Individually-Themed Classrooms

Crème separates the playground areas for each age group. Frog's Field provides open space for preschoolers for soccer and other activities. There are climbing structures, and other age-appropriate toys.



Crème de la Crème.

Crème de la Crème facilities, curriculum, and programs may change from time to time and may vary by location.





CODING & ROBOTICS

Crème de la Crème early learning centers are dedicated to making the most of your child's early years. At Crème, we do this by providing the best practices that offer your child exceptional early childhood learning experiences, and one of the many curriculum elements Crème offers is Coding & Robotics.

Cubelets are "robot blocks that easily connect to form robots that inspire kids to

become better thinkers". Our friends at Modular Robotics have worked side-by-side with Crème de la Crème to create a customized curriculum for your child. Ages 3+!

Cubetto is a robot that will teach your child the basics of computer programming. Cubetto allows your child to experience adventure and hands on play.



Aside from strengthening STEAM (Science, Technology, Engineering, Arts, and Mathematics), coding and robotics begins to teach your child a new language,



increases creativity and promotes innovation. Having confidence in coding will help your child thrive in an ever changing digital world!



Child Development

BRAIN DEVELOPMENT

Emerging technology has opened the door to exciting new information about early brain development. Before birth, the brain begins to build the circuitry that will be used for vision, hearing, the baby's heartbeat and breathing. Genetics are in charge. However, according to Dr. Pam Schiller, author and leading expert in early brain development applications, the environment will begin to play a profound role in the brain's structure and capacity the minute the baby is born. Early experiences will forge the wiring foundation for emotional intelligence, thinking skills, language, motor skills, and will refine and enhance the wiring for vision and hearing. The quality, quantity and consistency of stimulation will determine, to a large extent, the number and quality of brain synapses that are formed, as well as how those synapses will function. At Crème, we provide the right environment and the right team to ensure that those early "dirt road connections" become "super highways."

Brain development is non-linear. Many skills overlap and develop simultaneously. There are crucial "windows of opportunity" or developmental timetables that signify when the brain is particularly fertile for learning specific types of learning. These are wiring opportunities. Dr. Schiller says that these windows provide a road map for when certain skills should be introduced and reinforced. For example, the "window of opportunity" for the development of trust is during the first fourteen months of life. Experiences that occur within that timetable will determine whether the baby wires for trust or mistrust. If the baby experiences an environment where his or her needs are met on a regular basis, he or she will wire for trust. If, on the other hand, the baby's experiences during the first fourteen months are negative, the baby will wire for mistrust. Wiring is flexible for the most part up until puberty, but the further the child grows from the wiring window, and the more repetitive the negative experiences, the less the chance of repair. At Crème, we are mindful of the wiring windows and plan specifically to incorporate the appropriate activities and experiences during these critical times in order to maximize each child's potential for development.

Although the windows of opportunity are the same for all children, their learning styles and ability levels are uniquely different. Dr. Howard Gardner's theory of Multiple Intelligence provides scientific evidence of the existence of multiple ways that individuals express their intellectual abilities. In general, Dr. Gardner's theory



states that some individuals demonstrate an affinity for music, others for movement. Some are able to excel in their use and understanding of language while others are better at understanding spatial relationships or human behavior. Still others are good at understanding the patterns of their own behaviors or the patterns of math.

At the same time, individuals show a difference in preference for how they learn. Some of us are great listeners, while others need to see the information or actually manipulate it. These preferences are called learning styles. At Crème, we honor and respect the unique and individual ways in which children learn and the unique and individual ways in which children demonstrate what they know.

At Crème, our educational goal is to develop the total-child. This includes physical skills, social/emotional skills, communication skills and thinking skills. We focus on building self confidence and problem solving. The result—children receive the preparation they need for learning success in a safe, supportive, nurturing and encouraging environment.

PHYSICAL SKILLS

We offer opportunities to develop coordination, balance, and agility. We work on developing both the small and large muscles of the body. The brain wires for motor development from birth to 2 years and refines that wiring between 2 and 6 years.

SOCIAL-EMOTIONAL SKILLS

Children learn to control their behaviors, build interpersonal relationships, self esteem and self help skills. The brain will wire for social behaviors and emotional intelligence from birth to 4 years. It will refine and strengthen this wiring between 4 and 8 years.

COMMUNICATION SKILLS

We build both receptive (listening) and expressive (speaking) language skills. The most fertile time in a child's life for the acquisition of vocabulary is from birth to 5 years. By the time a child is 5 years, he or she possesses three-fifths of his or her vocabulary.

THINKING SKILLS

Children develop the understanding of cause and effect relationships and practice problem solving in everyday activities. The understanding of cause and effect relationships, the basis for problem solving, wires between birth and eighteen months. Problem solving itself wires between eighteen months and age 4 years.



Rotations

Children's attention spans are short. They need a constant exchange between passive and active activities. At Crème, children move between enrichment classrooms that work in consort with their ability to maintain attention. Brain development research findings indicate that the brain is more receptive to information and pays closer attention to information when things are new and different. When the brain grows accustomed to a particular activity, or space, it has a tendency to tune it out. It blocks learning. According to Dr. Gold Scheible, former Director of the Brain Research Institute at UCLA, unfamiliar activities are the brain's best friend. Researchers believe that children placed in novel and stimulating environments, but not over-stimulating, are more focused and more likely to process the information they are learning. Our enrichment classrooms are designed to encourage learning.

Dr. Kay Albrecht, author and advocate for quality care and education says that children benefit from a wide variety of experiences: child-initiated, teacher-directed, large group, small group, indoor, outdoor, quiet and active. Crème de la Crème's unique approach to early childhood education offers children all of this in a highly enriched environment.

Children ages 2 and older begin their day in their primary classroom. They are encouraged to select from a menu of child-initiated activities as they socialize with their peers and with their teacher. Choice is a critical component of the Crème classroom. Choices allow children to match their instructional goals with their personal goals and that provides children with a strong motivation to participate. It allows children to feel more positive about their work. Positive feelings result in an increase in body chemicals that in return increase the potential for memory. We certainly want children to remember what they learn.

When children leave their primary classroom to participate in activities in the enrichment rooms, the primary teacher moves with them. This ensures continuity of care and keeps children from feeling stressed. In the enrichment rooms, the children will participate in a teacher-directed lesson lead by the enrichment teachers. Children are allowed to practice and reflect on what they have learned before moving to another room. According to Dr. Pam Schiller, practice and reflection are critical steps in learning. Each step plays a role in assisting the brain in its attempt to process information and store it in long term memory.



PRIMARY AND ENRICHMENT ROOMS

Our primary and enrichment classrooms reflect an environment similar to what children will experience in an elementary school setting. Children who experience the Crème environment will find it easier to make the transition to formal school settings later.

Brain development research demonstrates that children become more organized and more fluid in their thinking when learning is integrated. Dr. Schiller says, "Intelligence is the ability to see patterns and build relationships from those patterns. Enrichment classrooms are the perfect way to help children connect learning. They provide real life, meaningful connections for children."

The enrichment classrooms that your child will experience include:

COCONUT THEATRE

Children become literate as they experience telling stories and retelling stories in their own words. They develop an ear for sound as they listen to stories and poems being read. They develop a disposition for reading when their experiences with language develop in a continuum that allows them to internalize concepts within meaningful context and at their own pace. In the Coconut Theatre, children listen to stories with a variety of language patterns, retell stories using flannel boards and puppets, participate in action stories and interact with their peers through dramatic play.





MUSIC STUDIO

Neurological research indicates that the optimum time for music instruction is between the ages of 3 and 10 years. The Music Studio offers children the opportunity to cultivate an appreciation of music. Play-based musical experiences provide opportunities for singing, moving and listening. Each of these activities helps the brain stay alert and also serves as a stimulus for increasing memory.

LIBRARY

Children are more receptive to language during the first five years of life than they will ever be again. It is the perfect time to introduce a second language. In the Crème Library, children are introduced to second language vocabulary. To enhance the fun, language is taught through stories, finger plays, songs and games.



MATH AND SCIENCE LAB



The brain's favorite activity is problem solving. It is constantly seeking and searching for patterns. In the Math and Science Lab, children have plenty of practice exercising their reasoning skills. Since the brain is wiring for thinking skills between the ages of 4 and 6 years, the exploration activities in this room are a perfect way for children to strengthen the neurological networks that support higher levels of thinking. Children become familiar with patterns within mathematical concepts.

KREM/WEE TV

Children explore science, community, and social studies concepts through dramatic play in the KREM/WEE TV studio. They investigate the role of the newscaster, and can even video themselves delivering a broadcast. They use critical thinking skills to work cooperatively with their peers on negotiating and compromising, and participate in activities that develop virtues. The combination of practicing social skills and utilizing critical thinking simultaneously provides a perfect format for the wiring of both skills. The "window of opportunity" for wiring both social skills and thinking skills is between the ages of 2 and 4 years, with opportunities for strengthening of the wiring between ages 4 and 8 years.



ART STUDIO

In the Art Studio, children are allowed to manipulate a variety of art media and use a variety of art tools. Creativity flourishes between ages 2 and 5 and if it is nurtured and supported, it will become a life long trait. Children will enjoy expressing their creativity with paints, modeling clay, chalks and standard pens, pencils and markers.

COMPUTER LAB

In today's technology driven environment, children are expected to be computer literate at an early age. They are expected to be able to interact with a variety of different types of software. The Crème Computer Lab provides children with computer instruction and highly interactive software that allows them to practice math, reading and writing skills learned in other classrooms from a technological perspective. For example, children can take concrete concepts learned in math and utilize them in a more symbolic way on the computer screen.

CREATIVE MOVEMENT STUDIO

Children are invited to express their moods, feelings, and thoughts creatively in this classroom. They will develop and refine both gross and fine motor capabilities as they connect their thoughts to their movement. The more senses that deliver messages to the brain, the more likely the brain is to pay attention to the message. Combining movement and thinking maximizes the potential for learning.

GYM

In the Gym, children are engaged in games and activities that encourage them to run, spin, turn, jump, climb, tumble and exercise. Motor development is wired between birth and age 2 and is refined between the ages of 2 and 6 years. How much freedom a child has had to move freely is directly related to their agility and coordination later in life. As an added benefit, children increase their oxygen level as they move and an increase in oxygen ensures an alert state of mind.

*CLASSROOMS MAY VARY BY LOCATION











Crème de la Crème.



Success

GIVE YOUR CHILD THE DESIRE AND SKILLS TO LEARN, ADAPT, COMPETE AND EXCEL

The most important years in the development of your child's brain occur from infancy to age five. Our commitment to each Crème family is to make the most of these years – from our facilities and unique methodology to our programs, staffing and training – all to powerfully enhance your child's learning experience. We strive to make Crème a home away from home, a place where a child wants to be – every day – where the focus is on developing a strong learning to learn foundation. For parents who want to bring out the best in their children, and for children who want to love learning, it all begins today, and it begins with a visit to Crème.

Crème is open from 6:30 am to 6:30 pm each weekday* and offers full-time and parttime programs to give parents flexibility while providing infants, toddlers, preschoolers, kindergarteners and after-schoolers a strong learning to learn foundation.

*varies by location



Crème de la Crème.



What Parents Are Saying ...

At least every week we receive emails and letters from Parents just like you, who made a decision to send their child to Crème. Below are a handful so you can see what parents are saying;

"Our child has spent 5 wonderful years with you all and it has been such a great experience for us. We are very grateful that you were so accommodating in allowing our child's therapists to come from time to time and we feel you all had a genuine desire for our child to be comfortable and succeed in his classes. We realize that this is not the case at all learning centers and want you to know how appreciative we are to all your staff and to you in particular for being so ahead of the curve and helping those children who may have some extra special needs. We will be so sad to leave your wonderful environment but glad that our other child will still have the benefit of another 2 years with you all!"

"Our child will most definitely be back next summer for camp, he has had a fantastic time with all the great experiences you have designed for the kids! Many, many thanks to you, we feel so lucky that he has had such a great start to his schooling life at Crème."

"The constant feedback we received significantly assisted my wife and me in shaping our son to be the person of whom we are very proud."

"Our teacher proved to be a steady hand that makes my daughter's stay with the class enjoyable. Her warm greeting each morning makes my daughter feel welcome. She listens to our concerns and gives us timely feedback. She is one of the most responsible and responsive day care teachers I have ever known."

"In spite of our son's medical problems, his doctors and physical therapists say that he is developmentally where a normal 5-month old should be. We are thrilled that our son is in the care of your team and we credit Crème with much of our son's success to date. Thanks so much for the extra attention and efforts to help."

"I wanted to say that the memories that our children have each day at Crème may not be remembered immediately, but it is more of an imprint on their psyche for the rest of their lives. Their teachers have become more than instructors and caregivers. They are champions."

"At the end of the day when I pick up my child, our teacher always has a few minutes to chat with me. I love her daily sheets that tell me about our daughter's day and tell me if there are any concerns."

"We are impressed with Crème's curriculum as well as the family friendly, safe learning environment Crème maintains every day. The breadth of instruction ranging from foreign language to computers and math skills has increased our son's range of knowledge far beyond our expectations."

Please visit our website to see more of what our parents are saying about Crème de la Crème.















Our friendly staff is here to answer your questions. Call now: (800) 374-5715 www.CrèmeDeLaCrème.com

Crème de la Crème.

ENROLL YOUR CHILD AT CRÈME:

If you want your child to see learning as fun, rewarding, and worthwhile. If you want your child to have a balanced, total-child learning experience. If you want your child to be well-prepared for school and to develop an appetite and curiosity for learning. Crème is designed to develop the best of the best in your child and provide a long-term advantage at an early age.

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Crème de la Crème®

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Crème de la Crème.

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